

Press release

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TKH France becomes ADALTRA, a new identity serving international ambition.

Argos, an independent European private equity group, is pleased to announce that its portfolio company TKH France, a leading designer and provider of integrated cable and connectivity solutions, is adopting a new identity: ADALTRA.

This rebranding marks a decisive step in the Group's transformation, reflecting a strategy built on innovation, international expansion, and sustainability.

[An ambitious strategy to accelerate growth](#)

The new identity accompanies a growth plan designed to triple the company's addressable market, structured around three pillars:

- **Expanded and differentiated solutions:** from cable products to comprehensive systems integrating connectivity, TV distribution, displays, automation, and tailored services.
- **International development:** building on new subsidiaries in Spain (2024) and Saudi Arabia (2025), with further global expansion to come.
- **Environmental leadership:** cutting emissions by 50% (Scopes 1 & 2) and 25% (Scope 3) by 2030, advancing eco-design and traceability, and targeting a Top 5% EcoVadis rating by 2026.

Thomas Ribéreau, Partner at Argos comments, "The launch of ADALTRA embodies the transformation we envisioned when we partnered with the company. By combining innovation, international reach, and sustainability, ADALTRA is set to become a reference player in global connectivity solutions. We are proud to support this ambitious journey and the management team driving it."

[A clear ambition: becoming a global leader in sustainable connectivity](#)

From a well-established French player, ADALTRA now positions itself as an international group, resolutely focused on innovation, operational excellence, and responsibility.

Bruno Poisson, President of ADALTRA Group, says “Everything begins with a connection. With ADALTRA, we aim to become a trusted partner across Europe and worldwide for our clients. A partner that pushes the boundaries of connectivity and opens new paths—connecting technologies, talents, and territories to build a more efficient and more sustainable future.”

[A brand aligned with its markets](#)

With 14 strategic markets (defense, marine, energy, data centers, healthcare, hospitality, real estate, and more) and 10 solution ranges (networks, power, security, audiovisual, TV distribution, sound systems, etc.), ADALTRA positions itself as the bridge between technology and services. Its 250 employees in France and Spain, together with a distribution network spanning 35 countries, bring this vision to life every day.

[A name inspired by ambition and openness](#)

The name ADALTRA derives from the Latin *ad astra per aspera* (“to the stars through challenges”), symbolizing both the Group’s ability to meet technological and environmental challenges and its openness to collaboration—with clients, partners, and employees alike.

With its signature “We make the connection”, ADALTRA affirms its purpose: building bridges—between cables and infrastructures, between data and applications, and above all, between ideas, energies, and people.

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About Argos

argos.fund

One firm, two strategies. Argos is an independent European private equity group that supports the growth of mid-sized businesses and backs their management teams.

With 2bn€ assets under management, over 35 years of experience and more than 100 businesses assisted, Argos operates from offices in Amsterdam, Brussels, Frankfurt, Geneva, Luxembourg, Milan, and Paris. The group seeks to acquire majority stakes and invests between €10m and €100m in each investment of its two strategies:

- The Argos Mid-Market fund unlocks business potential and helps companies make it to the next level.
- The Argos Climate Action fund (SFDR art. 9) aims at shaping European sustainable leaders by making their ‘grey-to-green’ transition.