

Mid-Market fund  
Taking companies to the next level

**Press release**  
25 September 2025

## **SB Italia appoints Pietro Lanza as Managing Director and Board Member to drive international expansion.**

SB Italia, a leading player in Digital Transformation solutions, announced the appointment of Pietro Lanza as Managing Director and Board Member. Pietro Lanza will also join as an investor, underlining his commitment to accelerating the Group's international growth. Argos, majority shareholder since 2022, welcomes this appointment as fully aligned with the group's development vision.

### [Pietro Lanza: A seasoned leader for growth and internationalisation](#)

With extensive experience in the digital and financial sectors, Lanza has held senior positions at Banca Mediolanum, Fineco, Nordea, Credem Group, Sella Group and IBM Italy. He has led transformation projects for large enterprises, supported start-ups, and taught at Bocconi and Cattolica Universities. His proven track record in governance, M&A and international development will be central to SB Italia's next phase of growth.

### [Strategic continuity and acceleration](#)

Working alongside CEO and Founder Massimo Missaglia, Pietro Lanza will focus on acquisitions and internationalisation. His appointment strengthens the five-year development plan launched in 2022 with the entry of Argos. The plan has already delivered double-digit growth, consolidating SB Italia's competitive positioning and benefitting from the contribution of distinguished board members including Pietro Scott Jovane and Paolo Scaroni.

### [Massimo Missaglia, CEO and Founder of SB Italia](#)

*"The arrival of Pietro is a strategic step for SB Italia. His international experience and ability to manage complex projects will be decisive in accelerating our growth and expanding our offer, while maintaining focus on our core business."*

### [Pietro Lanza, Managing Director and Board Member of SB Italia](#)

*“It is a privilege to join SB Italia at such a dynamic stage. I fully share the strategic vision of the shareholders and management, and I am determined to strengthen the Group’s European leadership. Alongside growth and internationalisation, I believe it is vital to advance our ESG strategy — not only as an ethical commitment, but as a real competitive factor.”*

**Andrea Pavesi, Partner at Argos**

*“The appointment of Pietro Lanza aligns with our vision of building a European leader in digital transformation. His international experience and ability to combine business expertise with innovation will be key to accelerating the company’s growth.”*

## **Contacts**

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## About Argos

[argos.fund](https://argos.fund)

One firm, two strategies. Argos is an independent European private equity group that supports the growth of mid-sized businesses and backs their management teams.

With 2bn€ assets under management, over 35 years of experience and more than 100 businesses assisted, Argos operates from offices in Amsterdam, Brussels, Frankfurt, Geneva, Luxembourg, Milan, and Paris.

The group seeks to acquire majority stakes and invests between €10m and €100m in each investment of its two strategies:

- The Argos Mid-Market fund unlocks business potential and helps companies make it to the next level.
- The Argos Climate Action fund (SFDR art. 9) aims at shaping European sustainable leaders by making their 'grey-to-green' transition.

## About SB Italia

[sbitalia.com](https://sbitalia.com)

SB Italia, Italy's leading Digital Innovation group, supports companies in digital transformation with innovative and sustainable solutions to optimize processes, reduce costs and increase productivity. With over 300 professionals, the Group offers an integrated platform for process digitization, safety and regulatory compliance, becoming a reference point in the sector.

The Docsweb suite, one of the leading Smart Enterprise Content Management, BPM and Workflow Management platforms, integrates that includes AgileSign, the global platform for Electronic Signature, Simple Invoice, the centralized repository of all accounting documents in the Tax Drawer, the Digital Preservation service and advanced solutions for digital identity, qualified signatures, timestamps and legal certifications and AI-Docs, the Artificial Intelligence platform. SB Italia also offers solutions for the digitalisation of expense reports (SmartEX), AI, Analytics and Data Governance.

In 2024, it recorded a turnover of €50 million and obtained important awards, such as ninth place in the Top ICT Sustainability 2024, the EcoVadis Silver Sustainability Rating and the renewal of UNI/PDR125 certification, confirming its commitment to sustainability, gender equity and ESG principles.