



Why does identity matter when scaling internationally?

— argos —
mid market



A NEW CHAPTER



SB Italia becomes Havant

- A name aligned with international ambition
- A clearer positioning for a larger, more integrated Group
- Continuity of values, people, and expertise



2

BUILT TO SCALE ACROSS BORDERS



Supporting companies and institutions in challenging digital environments

Operating at scale, across markets

Combining innovation, reliability, and long-term vision



3

LEADERSHIP PERSPECTIVE

“ Havant is the symbol of our international vocation and our commitment to anticipating the needs of a global market. ”

– Pietro Lanza, Managing
Director & Board Member





**One Group. One identity.
One ambition.**

**Havant is now positioned
to accelerate international
growth as a European
reference in digital
innovation.**

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